

Ref: J/SLT/MM/Att/MsM

15<sup>th</sup> October 2019

Dear Parent/Carer

At Hollingworth Academy, we have always placed a high importance on school attendance and punctuality and the positive impact this has on pupils' future progression.

Not only does it have a considerable impact on their GCSE grades but it is also one of the areas we are asked to report on to further education institutes and employers.

This year, after analysing the attendance of previous Year 11s against their GCSE outcomes, the impact of absences can clearly be seen for each of the attendance groups.

| <b>Attendance</b> | <b>%</b>     | <b>Impact on grades in every subject at Hollingworth</b> |
|-------------------|--------------|--|
| Excellent         | 100 - 99     | + 0.75   |
| Good              | 98 - 96      | + 0.25   |
| Cause for Concern | 95 - 91      | - 0.25   |
| Critical          | 90 and below | - 1  |

The data above shows the significant impact that excellent attendance has on our pupils, with them achieving a grade higher on average than pupils whose attendance is deemed a 'cause for concern' (between 91% and 95%).

With this in mind, the school is placing even more emphasis on resilience and school attendance. To promote the critical importance of school attendance, we are introducing new weekly, termly and yearly rewards for attendance. In addition, assemblies, mentoring discussions and displays on the impact of non-attendance will be a constant feature throughout the year.

To ensure that all pupils are successful at Hollingworth, we would ask that parents/carers support us in making sure attendance is a priority. To assist us, we have a fully qualified and registered school nurse who can assess the pupils in school. We ask that medical, dental and doctor's appointments are made, where possible, outside of the school day/hours. We accept that in rare cases this is not always possible but we do ask that pupils attend school prior to the appointment and return following it.

Throughout the year, to keep attendance issues at the forefront of what we do, generic text messages and letters will be sent home regarding attendance. Please note that these are a standard letter/text and if you are working closely with the school over genuine issues, they can be used as a point of reference only.

In addition to the attendance issues, punctuality is a problem for a small number of pupils. Developing excellent punctuality is important for all our children's future. Therefore, could I take this opportunity to remind you that school starts at 8.40am. Pupils should be in the school building before this time. To tackle the issues of punctuality, the following measures have been put in place for each school term if your child is persistently late on:

**0 – 4 occasions:** 15 minute break time detention plus Friday after school detention if late more than once in a week.

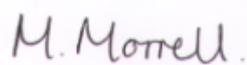
**5 – 10 occasions:** Letter and text message sent home, 30 minute after school detention on each day late in addition to the 15 minutes at break.

**11 – 15 occasions:** Letter and text message sent home, 1 hour after school detention on each day late in addition to the 15 minutes at break.

**15+ occasions:** Letter and text message sent home, pupil placed in the link room on each day late and will complete a 1 hour after school detention that day.

I would like to thank you in advance for your continued support, which will help us develop pupils who will excel in the world of work in future.

Yours sincerely



M Morrell  
Deputy Headteacher

RESPECT



RESPONSIBILITY



RESILIENCE



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